# Types of sales guys

A brief introduction\*

\*This is based on current findings, future editions will include a more comprehensive evaluation of the species

#### What is a Sales Guy?

Guy who is trying to convince you of anything, but for a living

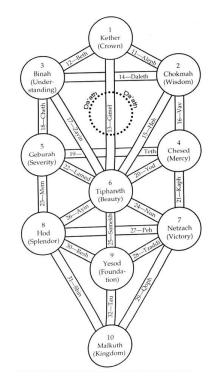




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# Main branches

- 1. Wants you to like him
  - a. light sided
  - b. dark sided
- 2. Wants to feel like he is better than you
  - a. the sigma grindset
    - i. American psycho
    - ii. Wolf of wall street
  - b. Cynic (category under construction)
- 3. Has a family he needs to support
  - a. Actually has a family that he needs to support
  - b. Thinks of sales as just the average job a person should have



# Wants you to like him - lightsided



Phenotype:

- 1. Is always a bit funny looking
- 2. Receding hairline
- 3. Smiles a lot
- 4. Little guy energy
- 5. Is the same at home and at the office
- 6. Very likely to have a "sales routine"

Background:

- 1. Probably wanted to be some sort of actor
- 2. From the middle of the male hierarchy pyramid

### Wants you to like him - darksided



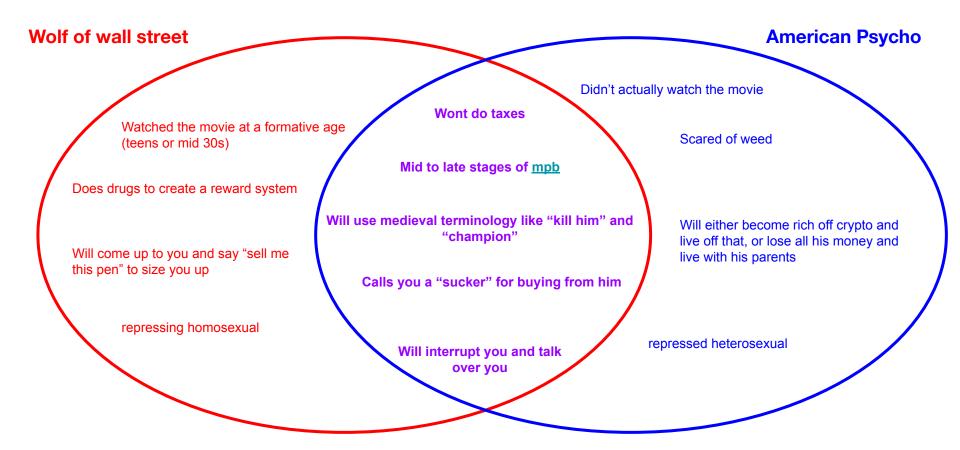
Phenotype:

- 1. Kisses your ass, but in a manipulative way
- 2. Receding hairline
- 3. Smiles a lot, but with their mouth but not eyes
- 4. Twink energy
- 5. Wants to be a politician so bad you have no idea

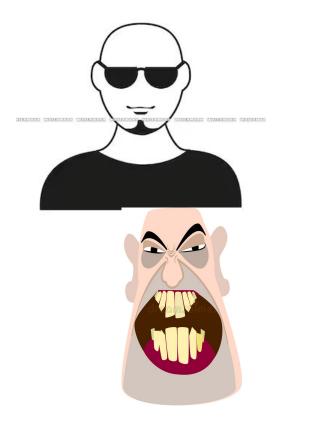
Background:

- 1. Probably wanted to be some sort of actor
- 2. From the middle of the male hierarchy pyramid

### Wants to feel better than you - The grindset



# Wants to feel better than other sales people



This guy is almost identical to the *grindset* guy

Key differences:

- 1. More cynical
- 2. Thinks they are better than the rest for pointing out he is "evil"
- 3. Acts like a highschool bully ontologically evil
- 4. divorced
- 5. bald

#### Has a family he needs to support - actually



Phenotypes:

- 1. Has wife and kids
- 2. Has posted <u>this</u> image on facebook
- 3. Stage 6-7 on the baldness chart
- 4. Will say "working hard or hardly working" in a monotone
- 5. Just wants to go home
- 6. Does his "routine" with dead fish eyes
- 7. Always has a story about how he "could've made it big in [insert fad]"
- 8. Probably your dad
- 9. Former lightsided sales guy

## Has a family he needs to support - just a guy



Phenotype:

- Understanding of what a white collar job is: sales, accounting, or management. Chose sales because "i suck at math"
- 2. Looking for his pam
- 3. Just a guy in his mid 20s or 30s
- 4. Full head of hair